

A FREE Monthly Newsletter From Your Friends At FRANKS & RECHENBERG, P.C.

Small businesses set up shop on wheels



It's not unusual to see a vendor selling hot dogs or ice cream out of a truck. But in cities nationwide, stylishly painted box trucks are selling a surprising array of goods and services.

Think dresses and handbags, accessories for men and woman, shampoos, manicures and hairdos, flowers, veterinary services, kids' clothes and school supplies to name a few options. In many cases, creative retailers offer brands not found in stores.

Would-be retailers sometimes can't afford the big money it takes to open a brick-and-mortar store, but the cost of a second-hand truck and a fancy paint job is within their reach. And it's backed by the power of the social media. Friends tell friends about it.

The mobile retail option literally saves hundreds of thousands of dollars a year. And you have the freedom to go where the customers are instead of waiting for the customers to come to you.

Trucks could become more mainstream, the go-to business model of the future for all sorts of entrepreneurs. They decrease overhead and increase profits for the small business owner.

Tell a Friend about "TidBits for Today"

We sincerely love sharing our monthly publication with all our good friends and clients who tell us how much they enjoy receiving our newsletter. Now you can give a FREE subscription to a close friend, family member, or co-worker simply by calling our office at **(847) 854-7700** and giving Marlo or Meghan the person's name and mailing address.

We will send them a welcome letter along with the first issue letting them know that you gave them a free subscription to our monthly "**Tidbits for Today**" publication. This is a wonderful idea to help your friends and loved ones enjoy the most out of life.

Moneywise People want TVs that are bigger and fancier

One retailer says people come into the store wanting to spend \$500 for a television set. But they will spend \$1,200 to \$1,900 if a set has all the features they want.

The average retail price of sets for sale has risen to \$1,243 from \$1,124 last year, but consumers are spending an average of \$881, says IHS Technology. If they have more expensive sets offered to them, they will spend more.

Previously, the TV industry trained consumers to expect price cuts, says an analyst at NPD DisplaySearch. This year, there will be no big bargains because makers can't keep driving costs down so rapidly. Sets have more features, but they cost more to produce.

That hasn't stopped consumers who are willing to spend huge amounts for set displays ranging from 55 inches to 90 inches.



SEPTEMBER EVENTS

LABOR DAY	SEPTEMBER 3RD
ROSH HASHANAH	SEPTEMBER 16-17
HARVEST MOON	SEPTEMBER 29



David N. Rechenberg just settled a car crash case for \$73,500.00 before the case was set for Trial! If you, a loved one or a friend are injured in a car crash, call today to get David Rechenberg working on your case!

(847) 854-7700.

Earnhardt Jr.'s loyal, patient fans finally got a win, a big win

Dale Earnhardt Jr. was named the nine-time most popular driver in NASCAR. In spite of four years without a win, fans did stand by their man.

His massive following was patient, and maybe enamored with a racing legend's son who has a gift for indelible moments in NASCAR history. He wins at Brooklyn, Michigan!

More than an hour after taking his first checkered flag in four years, Earnhardt Jr. couldn't escape the throngs of well-wishers at Michigan International Raceway.

The Hendrick Motorsports driver had finally captured his 19th victory. Teammates Jimmy Johnson and Jeff Gordon were there to offer congratulations. Rivals, such as Greg Biffle said they were excited to be there when the No. 88 Chevrolet was first again.

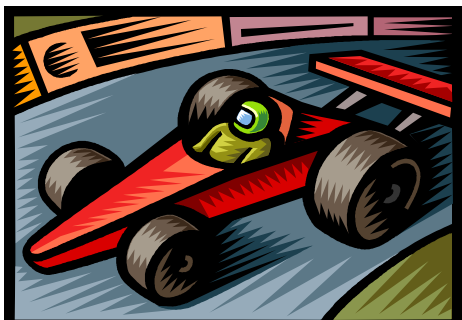
Some say this victory in the Quicken Loans 400 race could predict a wave of success for NASCAR's most popular driver. Beyond marking the end of a 143-race winless streak, racing analysts say the dominating performance also signified Earnhardt's emergence as a prime threat for his first championship in NASCAR's premier series.

Last October, Earnhardt was ranked by Forbes as the No.7 most valuable athlete brand in professional sports, behind Tiger Woods, Roger Federer, Phil Mickelson, David Beckham, LeBron James and Kobe Bryant, and ahead of any football or baseball player.

People like the way he talks. "He's a Southern boy who is kind of shy and loves racing," said Danica Patrick, who drives for Earnhardt in the Nationwide Series.

He's the only driver from North Carolina and uses loose grammar and the rural vernacular picked up from the textile mill workers who once filled his Kannapolis, N.C., hometown.

In Junior speak, it's not a 1955 Chevrolet but a "fitty-five Chevy." He's the last of the good old boys and what the fans want to hold on to.



How to solve sudoku puzzles

To solve a sudoku, you only need logic and patience. No math is required.

Simply make sure that each 3x3 square region has a number 1 through 9 with only one occurrence of each number.

Each column and row of the large grid must have only one instance of the numbers 1 through 9.

The difficulty rating on this puzzle is easy.

Autumn Day Sudoku

	5			6	9		3
		8			2		
			4	2			1
			2	9	8	5	
	1						2
		9	3	1	5		
	9			6	3		
		1				7	
6		4	9				3

Work Notes

Volkswagen tries German-style apprenticeships



Worker training programs are being adopted by U.S. manufacturers who are dealing with a paradox: though unemployment is high, they can't find enough machinists, robotics specialists and skilled workers to work in factories.

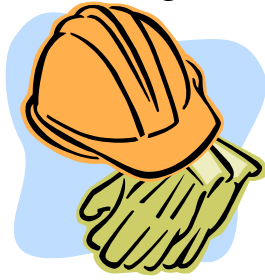
Volkswagen's Chattanooga, Tenn., auto factory will graduate it first class of U.S. apprentices next year. It is one of dozens of companies introducing training that combines German-style apprenticeships and vocational training.

The one-year-old plant has a three-year apprenticeship program to assure it has workers to maintain and troubleshoot robotics and assembly line systems.

Know a friend who was arrested for DUI? Offer them great advice! Tell them to call David Franks at (847) 854-7700 NOW!

www.McHenryCountyDUILawyer.com

Even King Arthur's knights wore hard hats



Today, hard hats are worn by workers in many types of jobs. They are also worn by football players, soldiers and bike riders. Whether for work or play, they have an essential role in safety.

It's not a new concept.

King Arthur's knights in shining armor wore metal helmets to protect their heads. Ancient drawings depict people in head-protecting hats in the ancient civilizations of China, Egypt, Greece and Rome.

The first protective hats made by E.W. Bullard Company, a mining equipment maker, were made of leather. When Bullard's son returned from the First World War with a steel helmet, that changed.

In more modern times, when famous writer Franz Kafka was with Workers Accident Insurance in Bohemia, he was instrumental in developing the protection hat in 1912, according to legendary management icon Peter Drucker.

In the 1933 construction of the Golden Gate Bridge, all workers had to wear safety helmets. Bullard also designed a helmet for sandblasters with a shield in front, like a window, and a hose for breathing.

In 1938, the first aluminum hard hats were made. They were very durable and fairly lightweight. These hats had one serious drawback: aluminum is a great conductor of electricity.

In the 1950s and 1960s, thermoplastics became the newer material. Manufacturers injected thermoplastic into a mold to produce a hard hat.

Helmets are now made of a high density plastic. They have features like earmuffs, extra ventilation, face-shields, sun visors, linings for absorbing sweat and extra attachments like pagers, radio, cameras or walkie-talkies.

Regardless of its composition and features, to get hard hat protection...

You have to wear it!

An advertisement for Franks & Rechenberg, P.C. It features a photograph of a construction worker in a yellow hard hat and safety vest. To the right of the photo is a dark red box containing the firm's name, website, phone numbers, and address. A small icon of a scale of justice is also present.

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Cubs win bidding for Cuban baseball star



The Chicago Cubs have a plan to end their 104-year championship drought.

Part of the plan is a \$30,000 bet on Cuban outfielder Jorge Soler, 20. It's the biggest team-building contract the Cubs have made since Theo Epstein became president of baseball operations last October. Epstein thinks the Cubs will be ready to compete for a championship by 2015.

His plan includes the acquisition of top first base prospect Anthony Rizzo and outfielder Brett Jackson.

Soler is a 6-3, 225-pound right-handed power hitter. He had until July 2 to sign with a major league team without being subject to new basic agreement regulations, which will begin capping international spending at \$2.9 million per team without penalty.

To sign Soler, the Cubs outbid four other major league baseball teams.

Epstein told USA Today, "We're trying to build up talent. We need core players, and we'll continue to look under rocks to find them."

Do you have a friend who was injured in a car crash, hurt at a construction site, or injured as a result of a defective product? Are they wondering how to hire a personal injury attorney, and what questions to ask? Give that friend great advice. Ask them to order the FREE audio CD "How to Choose an Illinois Personal Injury Attorney" by calling (847) 854-7700.

You can also order one for yourself or one to hand out to family and friends.

Suburbanites choose a scythe



People using a scythe to cut down weeds and grass are putting up with Grim Reaper jokes. But the long-handled, crescent-bladed scythes don't use gas, don't get hot, don't make noise, do create exercise, and do cut grass.

A few years ago, you could count the annual sales of scythes in the dozens. Today, about 10,000 a year are being sold in the United States, says The Wall Street Journal. Some examples:

At an equipment store in Tracy City, Tenn., open since 1873, the typical scythe buyer used to be an Amish farmer, according to Amy Wilson, the current owner. Now, it's "anybody and everybody."

"I get emails from people who just want to mow the lawn," says Botan Anderson, a Wisconsin scythe promoter.

Ruth Callard, a personal trainer, got a scythe (rhymes with writhe) to cut grass around apple trees she and neighbors planted on the I-5 freeway embankment in Seattle. The city let them plant but refused to mow. "So we bought the scythe."



TESTIMONIAL

David Franks is very straightforward and does a good job of explaining the entire process. I went to David Franks in hopes to get my moving citation off my record. He achieved a favorable result for me. The staff was very courteous and answered all questions—of which some were very basic because I had not been involved in a similar accident before. His staff did a good job of keeping me informed of the status of my case. David Franks promptly returned my telephone calls and answered all of my questions regarding my case.

I would recommend David Franks to my family and friends if they were ever arrested or received a traffic citation for a traffic offense.

Mark G., Crystal Lake, IL

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On September 22 Self-made woman tells her journey to success

More than 60 years ago when Congress created American Business Women's Day, no one could have predicted Francine Ward.

Ward, the keynote speaker at the American Business Woman's Association convention, will tell of her long road from a coarse life on the street to a career as a lawyer and author.

The American Business Women's Association is an organization representing America's 68 million women in all stages of their careers and in all professions.

The ABWA national leadership conference will be October 11-13 in Memphis, Tenn. More information: abwa.org.



INJURED ON THE JOB? Need to get your bills PAID? Want to know what your case is worth?
CALL David N. Rechenberg at (847) 854-7700 for answers to your questions
and so he can start working on your case! www.IllinoisWorkInjuryLawyer.com

Ask the expert:

**We want a vacation home with a water view.
How expensive are they?**



If you want a home that has city lights sparkling in the water like stars, reflected sunrises, wildlife, and waterfront fun at your doorstep, you will pay quite a bit.

Still, with some searching, we might find an owner who needs to sell and will accept a reduced price, but the aforementioned home would still be pricey.

Here are some other things to consider when looking for a water-view deal:

- * Properties that are one or two rows back from the water have lower prices but still have nice views of the water.

- * Would you consider a "wilderness" cabin? For properties that are on or in view of certain lakes, we might find a deal for you. You would have to know what lake areas interest you. Almost all have indoor plumbing.

- * How about a home near Disney World in Orlando? If you are interested in Florida, we can put you in touch with a real estate broker who offers deals on repossessed properties and possible short sales. Tax advantages

You've probably heard that owning a second home provides some tax relief and it can, but you need to know the rules.

To figure out what type of tax breaks you might get, you have to know how you'll use the property and how the Internal Revenue Service will categorize it. Note that you can't deduct mortgage interest on Schedule A, if it's considered to be investment property.

Your vacation home will be a residence if you use it for personal purposes at least part of the year. If you rent it all year, it's considered to be a rental or investment property.

In order to have your vacation home qualify as a residence, you need to spend at least 14 days a year there, or 10 percent of the time that the property is rented.

If you own a vacation home and rent it for less than two weeks, you get a tax break because you don't need to report the rental income on your tax return. That rental income is, essentially, tax free.



Family Photo walls replace cluttered displays

Having grown up with a million family photos on display, decorator Alexa Hampton says she now prefers more restrained displays. Gone are the days you should have dozens of photos on top of a piano.

If you have a surplus of photos, place them in beautiful scrapbooks that give joy to you and your family.

Writing in The Wall Street Journal, Hampton stated that she believes displayed family photos should be no larger than 8 by 10 inches and most should be smaller. She likes to see photos of her children in plain silver frames on her bedside table. For such an intimate setting, she likes casual or intimate photos. Too formal a photo can seem uncomfortable in a bedroom, so hallways are better.

She uses hallways as "a canvas upon which to create a composition" for posed family photos, They allow a collection to grow on either side.

Until you have a place for them, family snapshots can dwell where most photos are in this era: on your iPhone or on a cloud server for ultimate security.



Driven to Defend Those Accused of DUI

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Help is just a phone call away !**

**Don't know where to turn?
Call David B. Franks at 847.854.7700!**

A smart watch for Christmas?



Smart Watches give people access to news, weather, sports, stocks, horoscopes, messages, the Internet and more, all from a wristwatch.

A few smart watches are available right now, and experts predict more brands will be available by holiday time.

The Sony SmartWatch is an elegant Android watch. Bluetooth enabled, it works beautifully with both Sony and non-Sony Android-based smartphones. It costs \$149.

The Pebble E-Paper Watch will be out soon. (Right now, the \$125 model is sold out. The next ones will cost \$150.) It connects to both iPhone and Android smartphones using Bluetooth. It alerts the wearer with a silent vibration for incoming calls, emails and messages.

While designing the watch, Pebble Technology says they "strove to create a minimalist yet fashionable product that seamlessly blends into everyday life."

FREE...FREE...FREE!!! Do You Have Questions About Certain Legal Issues That You Need Answered?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question regarding ***car accidents, on the job injuries, dog bite cases, DUI, or criminal charges***, please feel FREE to give us a call at **(847) 854-7700**. In fact, we've published several Reports on these topics that you can obtain for FREE. Simply call our office.

New MacBook Pro is a hit with graphic designers



Apple's Senior Vice President Phil Schiller says the new MacBook Pro is the most beautiful computer they've ever made.

The powerfully robust laptop has a 0.71-inch aluminum unibody design that's nearly as thin as the MacBook Air, though considerably wider.

It has a low-glare, 15.4-inch Retina display. The screen has a resolution of more than 5 million pixels, 3 million more than a high-definition TV set.

USA Today's Edward Baig claims text pops, icons are sharp, and color images are vivid and true to life.

It has the latest Core i7 quad-core processors from Intel and graphics-processing innards from Nvidia.

The flash lets you play up to four streams of uncompressed 1080p HD video from storage at the same time.

Weighing 4.5 pounds, the Pro is heavier than the 13-inch MacBook Air, which weighs just over 3 pounds.

The MacBook Pro with Retina Display sells for \$2,199 and up, depending on the cost of various additional upgrades.

It runs on the new Mac OS X Mountain Lion operating system.

SPEEDING TICKETS OR OTHER MOVING VIOLATIONS?

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THE COOKIN' CORNER... for September

Famed Waldorf salad recalls the pioneer apple lover

He was the original environmentalist, a lover of plants and animals, a man who once extinguished a campfire to avoid harming a mosquito.

John Chapman, known in legend as Johnny Appleseed, was born in 1774 in Leominster, MA., and died in 1845 in Fort Wayne, IN.

In his 20s, John began his travels throughout the Midwest, preaching the gospel to settlers, befriending Native Americans, and, famously, planting apple nurseries. He sold settlers trees and planted orchards that made frontier property especially valuable.

His sour apple trees were prized for making cider, but Johnny Appleseed didn't believe in the grafting required to make sweet varieties.

Johnny Appleseed might not approve, but here is a famous apple salad, The Waldorf, that features a colorful selection of sweet apples.

For a festive autumn side dish, for dinner at home or picnic, the quick simple recipe below offers a tasty and nutritious salad that adds color to any menu.

Simple Waldorf Salad

Two cups apples, red, or mixed colors

One cup celery

3/4 cup walnut pieces

1 cup miniature
marshmallows

1 to 1 1/2 cups of poppyseed
dressing

If you don't have poppyseed, make the dressing from 1 cup mayonnaise, 3 tablespoons sugar, 3 tablespoons milk and (optional) 2 teaspoon lemon juice.

Cut apples into half-inch cubes and set aside. Cut celery into small pieces. Cut any large nut pieces.

Congratulations To Our Client Of The Month!

Every month, we choose a very SPECIAL client. It's our way of acknowledging our great clients and saying thanks to those who support our firm by telling others about us.

This month's Client of the Month is **Victor Pizano**. We're treating **Victor** and a friend to popcorn and the movies!



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Mission Statement

It the mission of Franks & Rechenberg, P.C. to continuously earn our reputation as a pre-eminent local law firm by always providing our clients with responsive, zealous, cost-effective and highly competent legal service and representation, in a professional, courteous and respectful manner.

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Involved in an automobile accident and the Insurance Adjuster is asking to take your recorded statement and requesting you to sign an authorization? Find out what to do by ordering our free Audio CD and learn the 7 questions you must ask the Claims Adjuster when he calls demanding answers from you! Call (847) 854-7700 to get your free CD today.

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**The Answers To These And Many Other
Questions Are Inside The September 2012 Issue!**

